



City of Franklin 2005 City Planning Survey

Help us plan your City.

Please take a few minutes to tell us about yourself and share your views and opinions about the City of Franklin. Feel free to leave any questions blank. Thank you.

This survey is one component of the community participation process in the development of a City-wide Master Plan update. The Master Plan directs growth and development of the community, including:

- where commercial development should be located
- what roads should be improved
- where parks should be located
- how much, and where, housing should be allowed.

*For more information please contact
Gary Petre, Director of Administration, at (414) 858.1100, info@franklinwi.gov
or visit our website at www.franklinwi.gov.*

*Additional copies (for additional household members) may be printed from the
City of Franklin website at www.franklinwi.gov.*

PLEASE RETURN BY JULY 15, 2005.

BACKGROUND INFORMATION

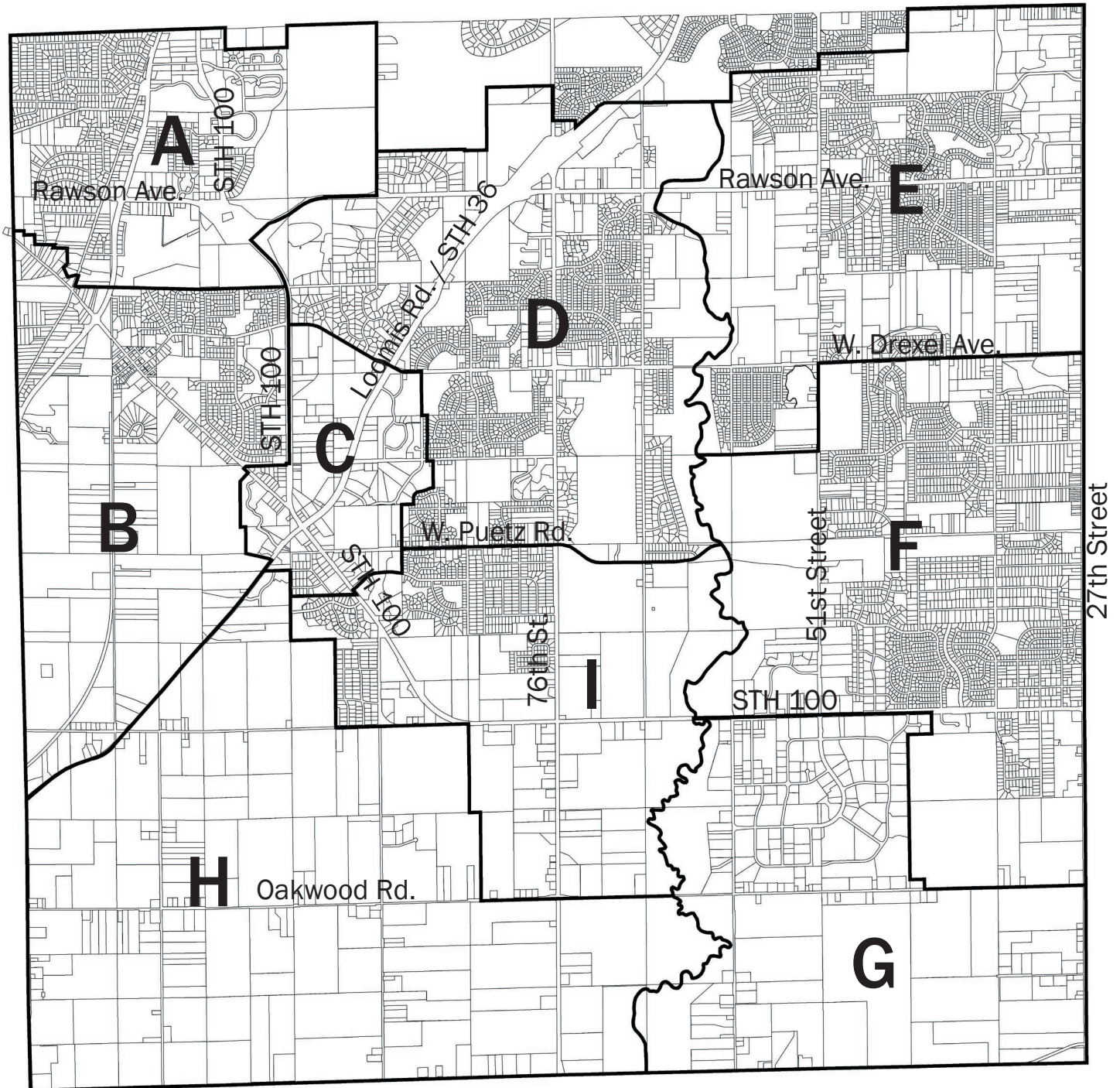
1. Please tell us who you are (check all that apply): ☐ Resident ☐ Business owner in Franklin
☐ Developer/Building owner in Franklin ☐ Farmer and land owner in Franklin ☐ Do not live in Franklin
2. If you are a Franklin resident, do you Own or Rent your home? ☐ Own ☐ Rent
3. What is your gender? ☐ Male ☐ Female
4. What is your age? ☐ 18-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ 65-74 ☐ 75-79 ☐ 80+
5. How many years have you lived in Franklin?
☐ 0-5 ☐ 6-10 ☐ 11-20 ☐ over 20 ☐ Own land, but don't live in Franklin
6. How many people live in your household on a regular basis?
- | Adults | Children |
|------------------------------|---|
| <input type="checkbox"/> 1 | Children under age 6: <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6+ |
| <input type="checkbox"/> 2-3 | Children ages 6-10: <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6+ |
| <input type="checkbox"/> 4-5 | Children ages 11-14: <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6+ |
| <input type="checkbox"/> 6+ | Children ages 15-18: <input type="checkbox"/> 1-2 <input type="checkbox"/> 3-5 <input type="checkbox"/> 6+ |
7. What is your education level?
☐ High school ☐ Associate degree ☐ Bachelor degree ☐ Graduate degree ☐ PhD/Post Doctoral
8. Please describe your total household income (before taxes). ☐ \$0-\$24,999 ☐ \$25,000-\$49,999
☐ \$50,000-\$74,999 ☐ \$75,000-\$99,999 ☐ \$100,000-\$149,000 ☐ \$150,000 and over
9. If you own property in Franklin, other than your primary residence, please check all those that describe your ownership:
☐ Own commercial or industrial property ☐ Own residential property ☐ Own land with the intent of developing
☐ Own land with the intent of NOT developing ☐ Does not apply
10. If you live in a single family home, how would you describe your residential parcel?
☐ 1/2 acre or less ☐ 1/2 acre to 1 acre ☐ 1 to 5 acres ☐ Over 5 acres ☐ Does not apply
11. In which type of residential building do you live? (if applicable)
☐ Single family ☐ Duplex ☐ Multi-family (3-6 units) ☐ Multi-family (6+ units)
☐ Multi-family (elderly) ☐ Condominium ☐ Other: _____
12. Where are the primary places of employment for the adult members of your household? (check all that apply)
☐ Franklin (non-farm) ☐ Western suburbs (Brookfield, Waukesha, etc.)
☐ Franklin (farm) ☐ South of Franklin (Kenosha, Chicago, etc.)
☐ Milwaukee ☐ Retired
☐ North of Milwaukee ☐ Other: _____

13. How do members of your household get to work and daily activities (school, volunteer, work)? (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Work at home/telecommute | <input type="checkbox"/> Shared ride transit/bus |
| <input type="checkbox"/> Private automobile | <input type="checkbox"/> Walk or bike |
| <input type="checkbox"/> Car pool/van pool | <input type="checkbox"/> Other: _____ |

14. From the location map below, please indicate the area where your primary residence/property is located.

- ☐ A ☐ B ☐ C ☐ D ☐ E ☐ F ☐ G ☐ H ☐ I



HOUSING

15. As new housing occurs in the City, what building types do you favor?

	Very Favorable	Favorable	No Opinion	Unfavorable	Very Unfavorable
a. Single family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Duplex	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Townhomes (attached with individual entrance)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Condominiums (apartment style building)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Apartments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Variety of residential development types	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Senior housing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16. How important are the following when considering plans for *new single-family* residential development?

	Very Important	Important	No Opinion	Unimportant	Very Unimportant
a. Compatibility with surrounding neighborhood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Size and scale of home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Size and scale of overall development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Architectural quality and design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Variety of appearance within subdivisions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Lot sizes and setbacks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Inclusion of a variety of housing types within the overall development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

17. How important are the following when considering plans for *new multi-family* residential development?

	Very Important	Important	No Opinion	Unimportant	Very Unimportant
a. Form of ownership (condominium vs. rental)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Exclusive use for elderly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Close to commercial uses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Buffered from other residential uses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Includes substantial amount of open space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Adds little traffic to local residential streets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g. Architectural quality and design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

18. Would you be supportive of additional neighborhood retail service within one mile of your home?

Yes No No Opinion

☐ ☐ ☐

19. What types of businesses would you like to see in Franklin? _____

20. What types of businesses would you NOT like to see in Franklin? _____

21. Do you support the City spending tax dollars on these items within commercial areas in Franklin?

	Yes	No	No Opinion
a. Street furniture and landscaping (benches, planters, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. New lighting fixtures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. City purchase of land for small parks and plazas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Sidewalks and crosswalk improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Trails and paths that link commercial and residential developments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Landscaping in parking areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMMUNITY FACILITIES and OPEN SPACES

22. Indicate your level of support for the following:

	Very Supportive	Supportive	No Opinion	Unsupportive	Very Unsupportive
a. The City should develop a local community center.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. The City should develop a local teen center.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. The City should develop a public swimming pool.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. The City should develop a performing arts center.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. The City should provide parks, playgrounds and recreational facilities to serve neighborhoods.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. The City should identify and create an outdoor recreational trail system throughout the City.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

INFRASTRUCTURE

23. How would you rate traffic and circulation on state and county highways (Loomis, Rawson, 27th Street, STH 100, etc.) ?

☐ Never Congested ☐ Rarely Congested ☐ No Opinion ☐ Occasionally Congested ☐ Always Congested

24. Do you support the following?

	Yes	No	No Opinion
a. The City should install sidewalks/paths along major streets.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Sidewalks should be constructed on all residential streets.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. The City should install bicycle lanes along major streets or streets leading to public facilities such as public parks and schools.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. The City should install street lighting on major streets such as Drexel and Ryan.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PUBLIC POLICIES and COMMUNITY INFORMATION

25. How do you rate the overall quality of each of the following in the City of Franklin?

	Very Satisfied	Satisfied	No Opinion	Dissatisfied	Very Dissatisfied
a. Residential neighborhood quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b. Shopping convenience and variety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c. Access to jobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d. Road maintenance (roads, road signs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e. Police	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f. Fire and emergency medical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

26. How do you currently receive information about community issues? (check all that apply)

<input type="checkbox"/> HUB	<input type="checkbox"/> City website	<input type="checkbox"/> E-mail
<input type="checkbox"/> Journal Sentinel	<input type="checkbox"/> City publications	<input type="checkbox"/> Word of mouth
<input type="checkbox"/> City newsletter	<input type="checkbox"/> Public meetings	<input type="checkbox"/> Other: _____

27. What City information would you like to know more about? (check all that apply)

<input type="checkbox"/> City services	<input type="checkbox"/> "Good neighbor" guidelines	<input type="checkbox"/> City's financial status
<input type="checkbox"/> Master Plan updates	<input type="checkbox"/> City Council policy decisions	<input type="checkbox"/> Recreation programming
<input type="checkbox"/> Public meetings	<input type="checkbox"/> Economic development activities	<input type="checkbox"/> Infrastructure updates (roads, storm-water, etc.)
<input type="checkbox"/> Other: _____		

Please fold in half and tape. Do not staple.

Thank you !

Franklin Planning Survey
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PLACE FIRST
CLASS
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